The Analysis Filters
1. Logos (embodied thought)
2. Exigence, audience, and purpose (constitute the rhetorical situation)
3. Ethos, Pathos, and Logos
4. Structure and Arrangement—Examine this in terms of how form(s) serve(s) function(s)
5. Surface features (diction, syntax, imagery, and figurative language) and their purpose

Other filters
- a. Modes of discourse: division/classification, definition, comparison/contrast, cause & effect, process analysis
- b. Transitions and discourse markers
- c. Paragraph elaboration and the moves between paragraphs as functioning parts of the language landscape

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